

HOWLER



Magazine Ad Rates



Full Page	Per Issue	Total Price
<i>4 Color Vertical 5.5" Wide x 11.5" High Plus .25" on all sides for full bleed</i>		
1 Issue	\$205	\$205
1 Issue (On-Base Military Discount)	\$105	\$105
6 Issues	\$153	\$918
12 Issues	\$126	\$1,512



Half Page	Per Issue	Total Price
<i>4 Color Horizontal 3.75" Wide x 4.75" Plus .25" on all sides for full bleed</i>		
1 Issue	\$100	\$100
1 Issue (On-Base Military Discount)	\$53	\$53
6 Issues	\$79	\$474
12 Issues	\$63	\$756

More – Guaranteed to Get the Word Out!

Reach the entire base population when you combine your magazine ad with variations of your ad on our HowlerOnline.com website and as digital posters in our on-base Dining Facilities and Fitness Center. Limited to event type ads only.



Website & Digital Posters	Price
In conjunction with <i>Howler</i> magazine ad (same event)	\$27
Website and digital posters only (without magazine ad)	\$100
Website only	\$53
Digital posters only	\$53

Publication Schedule

Howler is on Stands NLT the 25th of the Preceding Month

Issue	Publication Date	Concept Deadline	Material Deadline
January	20 December	5 December	10 December
February	20 January	5 January	10 January
March	20 February	5 February	10 February
April	20 March	5 March	10 March
May	20 April	5 April	10 April
June	20 May	5 May	10 May
July	20 June	5 June	10 June
August	20 July	5 July	10 July
September	20 August	5 August	10 August
October	20 September	5 September	10 September
November	20 October	5 October	10 October
December	20 November	5 November	10 November



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